

Fundraising Ideas  
 Presidents' Breakfast  
 October 29, 2011

Event/Activity	Revenue	Effort	League	Additional Thoughts
House Tour	\$6,000 - \$15,000	Labor intensive; long lead time required	Concord-Calisle, Belmont, Weston	Have theme for tour; work with realtors; hold every 2 - 3 years
Yard sale	?	Significant amount	Norwood	Need lots of members to contribute items and to work the event
Restaurant Non-Profit Night	?	Minimal - effort to get members, friends, etc. to go to the restaurant that evening	Marlborough	Generally restaurant will donate 10% of the receipts for the night or day designated for the fundraiser. Other types of businesses (salons, spas, etc.) will offer this type of fundraiser
Comedy Night - Jimmy Tingle	\$10,000	Labor intensive; long lead time required	Winchester	Cost for the performer comes out of the receipts; need large enough venue to make it profitable.
Champagne/Chocolate or Wine and Cheese Nights	\$3,000 - \$4,000	Miminal - promotion key	Newton	Local businesses helped sponsor event. Had guest speaker; mostly members attended.
Ads in handbook	\$400	Minimal - getting ads	Cape Cod, Newton	Cape Cod used ads as centerfold
Local Phonebook	\$30,000	Extremely labor intensive	Marion-Mattapoisett	Challenge is getting someone/s to give incredible amount of time to update and input all the names.
Letters to supporters	\$2,500	Minimal	Belmont, Wellesley	Include local candidates and politicians on target list
Ask members to cover costs not covered by dues (after PMPs paid)	?		Falmouth	This is dependent on the ability of the membership to provide the needed funds.
LWVMA Phonathon	>\$500	Minimal	Several local Leagues	Set it up to be a fun night out for solicitors.
Different letters to different levels of donors	?	Minimal	Cape Cod	Cape Cod found this to work well and worth the effort to differentiate its targets.
Other ideas:				
Approach local banks to sponsor events or publications. They are required to invest a certain amount of \$\$\$'s in their communities				
Insurance companies and local colleges are also good sources of support				
Use vocational schools to do your printing jobs.				
Use local historical sites as venue for League events - big draw				
Remember the "ask". No one will give you anything unless you ask!				