

## **New Ideas for Voter Registration, Voter Education, and Voter Engagement**

### **Shared by Local Leagues at Lunch on September 17, 2016**

#### **Voter Registration**

- Voter registration at Legacy Place Mall, Dedham, MA (Westwood-Walpole-Dedham)
- Voter registration at Framingham State (Sudbury)
- Voter registration for day students at area college campuses and student unions (Worcester)
- Voter registration at Housing Authority community spaces (Worcester)
- Voter registration at naturalization ceremonies (many Leagues); encourage LWVMA to coordinate these efforts through Google group, calendar?

#### **Voter Education**

- Wrote weekly column for election season (Hingham)
  - Five columns for primary – including “how-to’s” on write-in candidates, registration deadlines, explanations of Governor’s Council
- Interview of Minuteman School Committee rep (and League member) by Voter Service chair for Concord-Carlisle TV; shared with other towns in Minuteman Regional School District for September 20 ballot vote

#### **Voter Engagement around Elections**

- Debate watching party (Westwood-Walpole-Dedham)
- Display of children’s books at Brookline Day (Brookline)
- Partnering with local bookstores to display and encourage sales of children’s books (Brookline)
- Opening meeting on political speech (Brookline)
- Texting service for early voting hours (Springfield)
- Sticker and social media campaign: “This is what a voter looks like” (Springfield)
- Sponsored table at local Farmer’s Market ahead of primary (Winchester)
- Encourage sign-ups for TurboVote at area colleges (Boston)