How Did We Spend Our Resources in 2016-2017?

Advocacy
● Delivered 40 individual testimonies to Massachusetts legislature in support of Election Day Registration, Automatic Voter Registration, criminal justice reform, safe communities, carbon pricing, and numerous other pieces of legislation.
● Co-sponsored Automatic Voter Registration Lobby Day and Sexual Health Lobby Day at State House.
● Participated in Clean Energy for All Lobby Day at State House as part of Mass Power Forward coalition.
● Created The Citizen Lobbyist handbook to assist League members with advocacy.
● Represented League in Election Modernization Coalition, Election Protection Coalition, and Mass Power Forward.

Voter Service and Citizen Education
● Created VOTE411 Online Voters’ Guide for 2016 election; nearly 40,000 voters in 330 Massachusetts municipalities used the information in our VOTE411 guide to educate themselves about candidates and ballot questions.
● Created print and social media campaign to educate voters about recent election law reforms and get out the vote, including VOTE411 advertisement in the Boston Globe.
● Updated and distributed “Voting in Massachusetts” brochure.
● Ensured robust implementation of early voting in Massachusetts through the Early Voting Challenge.
● Encouraged young people to register and vote using PSAs created by students in our 2016 statewide video contest.
● Sponsored fourth annual high school video contest: Making Democracy Work in My Community.

Events for Members
● Hosted Convention 2017 featuring Brian McGrory, editor of the Boston Globe; panel discussion with millennial legislators; Dr. Wylecia Wiggs Harris, CEO of LWVUS; and Professor Rachael Cobb of Suffolk University.
● Sponsored Assessing Our Security in the Age of Mayhem at Bentley University in Waltham featuring Juliette Kayyem, former Assistant Secretary for Intergovernmental Affairs at the Department of Homeland Security.
● Co-sponsored On the Path to 100% Renewable Energy as part of LWVMA Climate and Energy Solutions Series.
● Held fourth annual Student Video Contest award ceremony at State House.

Services and Support for Local Leagues and Members at Large
● Organized annual League Leader Lunch in Hingham.
● Supported creation of three new League units (Berkshire County, Framingham, Franklin County).
● Awarded 11 Daniel Scharfman Citizen Education Grants to local Leagues.
● Distributed over $7,000 to local Leagues via Fall Appeal/Phonathon income-sharing program.
● Held 13 Field Service meetings with local League leaders around the state during winter and spring.
● Created and disseminated member resources and toolkits.
● Distributed over 15,000 “online voter registration” and “teen pre-registration” information cards to local Leagues.
● Hosted League Leader Google Group to enable local League leaders across the state to communicate directly.
● Sent out hundreds of Welcome Packets to new members at large.
● Provided certificates of insurance for local League events and maintained Local League Education Fund Accounts.
● Assisted local Leagues with finance issues and League management.

Communications and Outreach
● Mass. League Voter to all members 4 times per year
● League Leader Update to all local League leaders every month
● Action Alerts to members (8 in 2016-2017).
● Quarterly newsletter to elected officials, coalition partners, friends and supporters of the League
● Annual Report highlighting LWVMA and local League yearly activities
● LWVMA website, Facebook, and Twitter

(over, please)
LWVMA Income 2016-2017

- Dues: 27%
- Individual Donations: 40%
- Endowment: 16%
- Events: 8%
- Advocacy: 7%
- Development: 5%
- Merchandise sales and interest income: <1%
- Communications and Outreach: 13%
- Voter Service and Citizen Education: 13%
- Overhead (rent, insurance, utilities, equipment, accounting, alarm, etc.): 24%
- Local League Gifts: 2%
- Foundation Grants: 7%
- Events: 8%

LWVMA Expenses 2016-2017

- Services, support, and events for members and local Leagues: 38%
- Overhead (rent, insurance, utilities, equipment, accounting, alarm, etc.): 24%
- Communications and Outreach: 13%
- Voter Service and Citizen Education: 13%
- Advocacy: 7%
- Development: 5%
- Endowment: 16%
- Events: 8%
- Individual Donations: 40%
- Foundation Grants: 7%
- Local League Gifts: 2%
- Merchandise sales and interest income: <1%