



How Did We Spend Our Resources in 2016-2017?

Advocacy

- Delivered 40 individual testimonies to Massachusetts legislature in support of Election Day Registration, Automatic Voter Registration, criminal justice reform, safe communities, carbon pricing, and numerous other pieces of legislation.
- Co-sponsored Automatic Voter Registration Lobby Day and Sexual Health Lobby Day at State House.
- Participated in Clean Energy for All Lobby Day at State House as part of Mass Power Forward coalition.
- Created *The Citizen Lobbyist* handbook to assist League members with advocacy.
- Represented League in Election Modernization Coalition, Election Protection Coalition, and Mass Power Forward.

Voter Service and Citizen Education

- Created VOTE411 Online Voters' Guide for 2016 election; nearly 40,000 voters in 330 Massachusetts municipalities used the information in our VOTE411 guide to educate themselves about candidates and ballot questions.
- Created print and social media campaign to educate voters about recent election law reforms and get out the vote, including VOTE411 advertisement in the *Boston Globe*.
- Updated and distributed "Voting in Massachusetts" brochure.
- Ensured robust implementation of early voting in Massachusetts through the Early Voting Challenge.
- Encouraged young people to register and vote using PSAs created by students in our 2016 statewide video contest.
- Sponsored fourth annual high school video contest : *Making Democracy Work in My Community*.

Events for Members

- Hosted Convention 2017 featuring Brian McGrory, editor of the *Boston Globe*; panel discussion with millennial legislators; Dr. Wylecia Wiggs Harris, CEO of LWVUS; and Professor Rachael Cobb of Suffolk University.
- Sponsored *Assessing Our Security in the Age of Mayhem* at Bentley University in Waltham featuring Juliette Kayyem, former Assistant Secretary for Intergovernmental Affairs at the Department of Homeland Security.
- Co-sponsored *On the Path to 100% Renewable Energy* as part of LWVMA Climate and Energy Solutions Series.
- Co-sponsored Local Environmental Action 2017 Conference: *Growing the Grassroots for a Greener New England*.
- Held fourth annual Student Video Contest award ceremony at State House.

Services and Support for Local Leagues and Members at Large

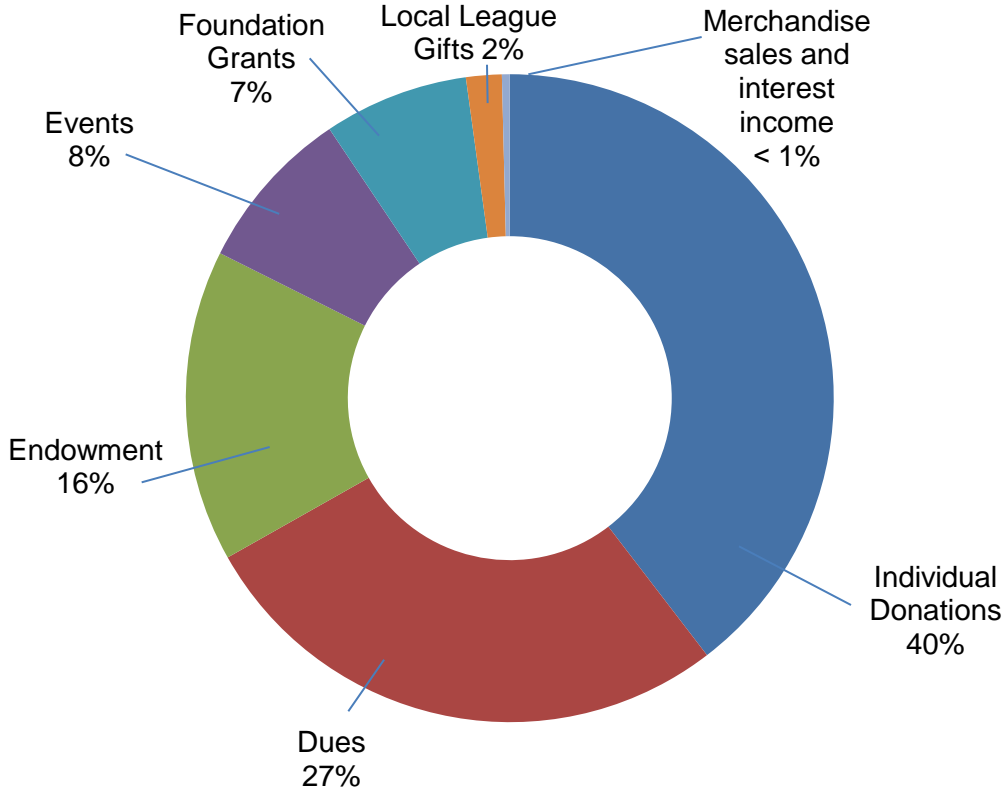
- Organized annual League Leader Lunch in Hingham.
- Supported creation of three new League units (Berkshire County, Framingham, Franklin County).
- Awarded 11 Daniel Scharfman Citizen Education Grants to local Leagues.
- Distributed over \$7,000 to local Leagues via Fall Appeal/Phonathon income-sharing program.
- Held 13 Field Service meetings with local League leaders around the state during winter and spring.
- Created and disseminated member resources and toolkits.
- Distributed over 15,000 "online voter registration" and "teen pre-registration" information cards to local Leagues.
- Hosted League Leader Google Group to enable local League leaders across the state to communicate directly.
- Sent out hundreds of Welcome Packets to new members at large.
- Provided certificates of insurance for local League events and maintained Local League Education Fund Accounts.
- Assisted local Leagues with finance issues and League management.

Communications and Outreach

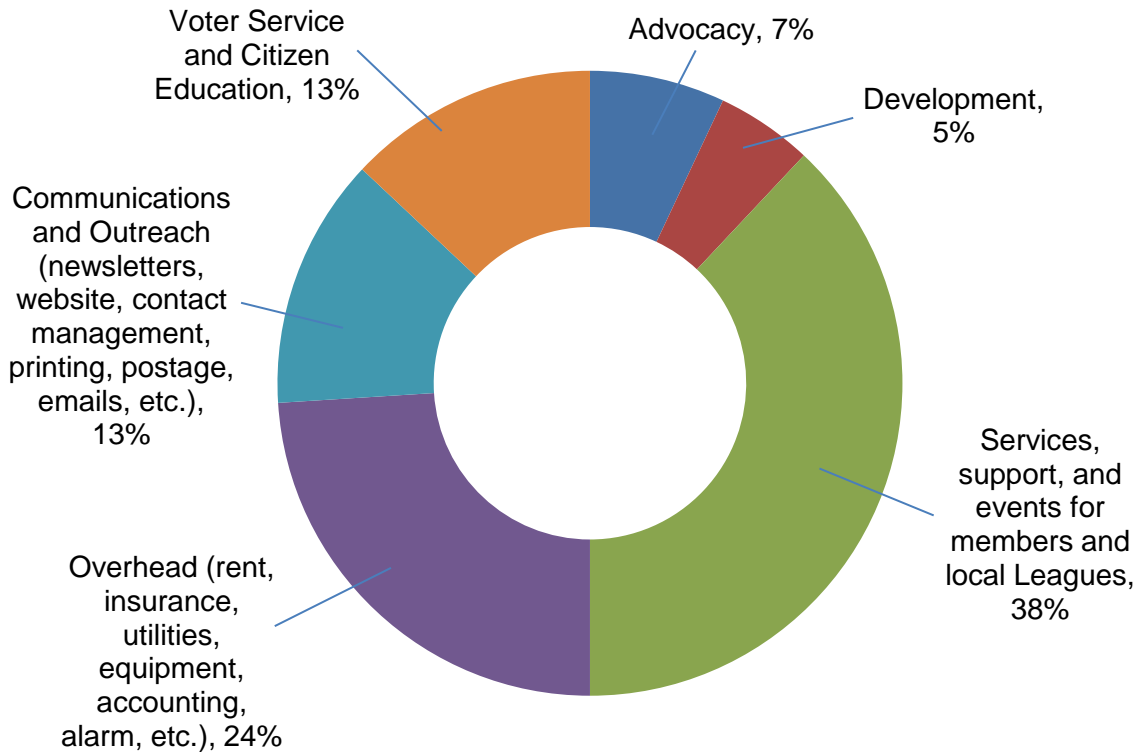
- *Mass. League Voter* to all members 4 times per year
- *League Leader Update* to all local League leaders every month
- Action Alerts to members (8 in 2016-2017).
- Quarterly newsletter to elected officials, coalition partners, friends and supporters of the League
- Annual Report highlighting LWVMA and local League yearly activities
- LWVMA website, Facebook, and Twitter

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LWVMA Income 2016-2017



LWVMA Expenses 2016-2017



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