



Key Board Priorities for 2017-2018

The Board of Directors of the League of Women Voters of Massachusetts has developed a set of three priorities to guide its work during the next year: Governance and Leadership Development, Membership and Civic Engagement, and Strategic Planning. These priorities have been developed as a result of membership feedback through the focus groups conducted at the April 2017 Convention, and then were further refined by the Board members as part of the June 2017 retreat.

The foundations for our work on all of these three priorities are some basic principles of Board work, including our Mission Statement, our fiduciary responsibility (including a commitment to development and the financial sustainability of the organization), our Program Planning priorities, and a renewed commitment to ensure that our membership and our Board composition are enhanced to better represent the rich diversity of our Commonwealth.

Focus on these three strategic priorities will strengthen our support of local Leagues, position us to undertake a strategic planning effort by next year, and will enable us to effectively partner with LWVUS in their anticipated transformation. Our collective efforts will continue to enhance the visibility and relevance of the League as we approach our 100th year anniversary.

1. **Governance and Leadership Development:** Evaluate and strengthen the management and leadership development structures throughout LWVMA.
 - a. Restructure the way board is organized to make the organization more effective and efficient.
 - b. Strengthen standing committees/recruit qualified non-board members to serve.
2. **Membership and Civic Engagement:** Encourage broad civic engagement in local Leagues and in communities without an active League presence.
 - a. Increase member engagement by supporting and inspiring action at the local level (Leagues and members at large)
 - b. Increase LWVMA's impact in locations with no League presence through efforts to empower communities and voters to be civically engaged.
3. **Strategic Planning:** Position the Board to undertake a Strategic Planning effort beginning in June 2018. We will undertake to:

- a. Measure the current impact and visibility of the League of Women Voters of Massachusetts on both state and local levels.
- b. Recommend tools, metrics, and infrastructure to monitor, measure, support and maximize future visibility and impact.

LWVMA Board Operations

