



Voter Service Committee

The 2017/2018 Voter Service Committee and Plan aims to increase civic engagement through voter registration and voter education leading up to the 2018 local and state elections. Our work is focused on providing you with the resources to carry out a robust local Voter Service program and preparing for state-wide events sponsored by LWVMA.

The 2018 state election cycle will be action packed. The 3rd Congressional District seat is up for grabs with the retirement of Representative Tsongas and will lead to a busy primary season and fall election. State-wide officials including US Senator, Governor, and other state level executives will be elected. Plus, there will be all those ballot questions. Over the next 6 months we will be developing the groundwork to help educate voters and encourage participation in this election cycle through the following projects and initiatives.

- **2018 Student Video Contest**--The contest this year will focus on encouraging civic engagement at the local level. The format will be a 30 second Public Service Announcement. The contest will kick-off at the December 6 and 7 Massachusetts Conference for Women where 400 high school students will receive flyers promoting the event.
- **Voter Registration Drives**—LWVMA will host a voter registration table at the Massachusetts Conference for Women on December 6 and 7 at the Boston Convention & Exhibition Center. This is a great opportunity to volunteer and help promote the League. Look for the call for volunteers in November or sign up today at the registration table. Downloadable graphics for Online Voter Registration Information and Pre-registration Cards are in the LWVMA Voter Service Toolkit.
- **Moderator Training**—Forums and candidate debates are key voter education activities sponsored by local LWV. A LWV moderator provides the assurance the forum will be well run and non-partisan. The Voter Service Committee will be conducting and taping moderator training in January, 2018. The training video will be available for local League use. LWVMA will also be updating the moderator database. A questionnaire will be sent to local Leagues to assess your forum and debate needs as we prepare for the training and look at other resources you need in this area.
- **On-line Voter Guide Tool**—LWVMA currently subscribes to Vote411 for state elections. It provides this tool to Leagues for use in local elections. LWVMA is currently reviewing options for an on-line voter guide in 2018 and will be making a decision in early 2018.
- **Assessing Co-sponsor Opportunities for Debates and Forums**—LWVMA will look for co-sponsors to work with voter education events such as forums and debates. We see this as a way to increase our visibility and marry our strengths and capabilities with other organizations. This work will include providing guidance to Leagues on how to develop co-sponsors for local events.
- **Coordinating Voter Service Activities with Local Leagues**—Forums such as Field Service events, Voter Service Chair conference calls, and League Leader communications will be used to help share ideas and coordinate events leading up to the 2018 state elections. Give us your ideas on what is most effective for you and opportunities we have to work together.

**League Leader Lunch
October 14, 2017**