



League Leader Lunch

Saturday, October 26, 2019

LWVW

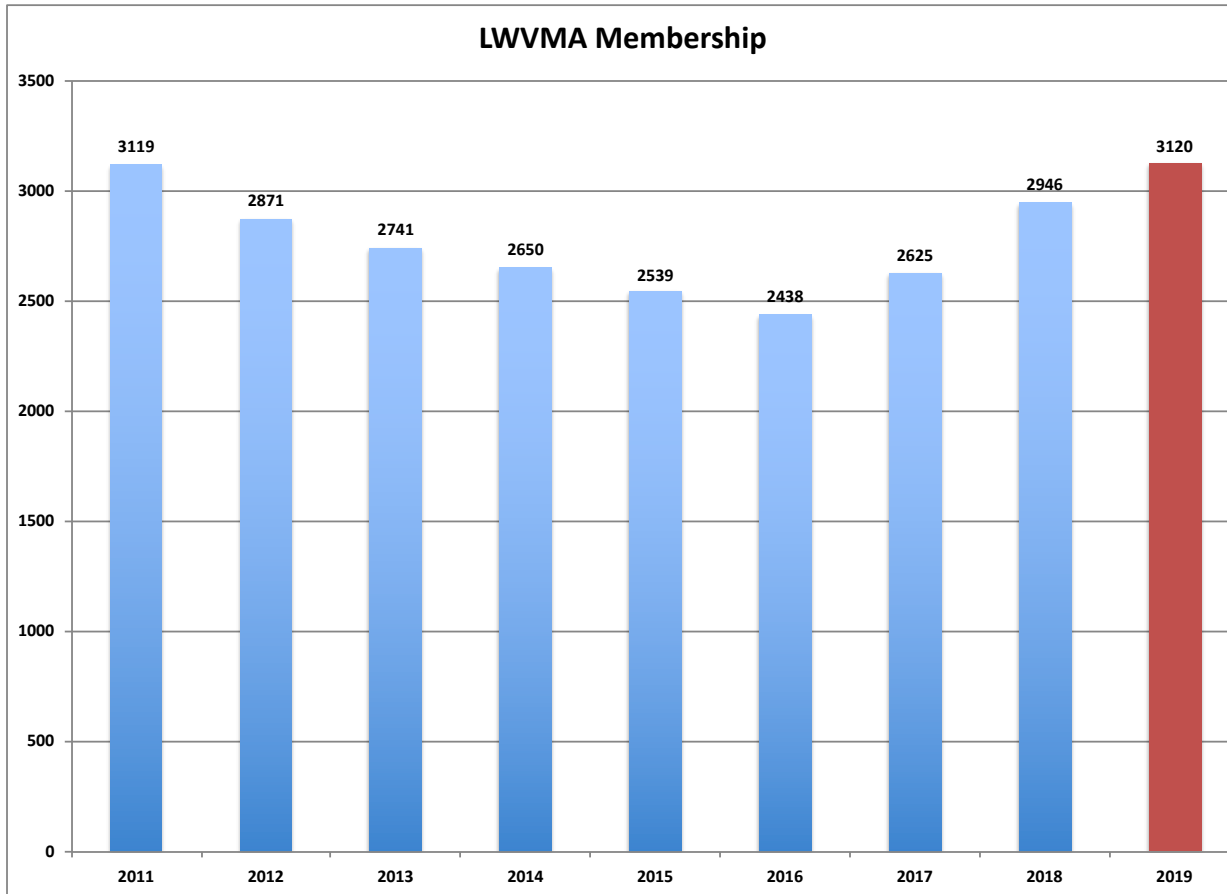


What's New at LWVMA and LWVUS

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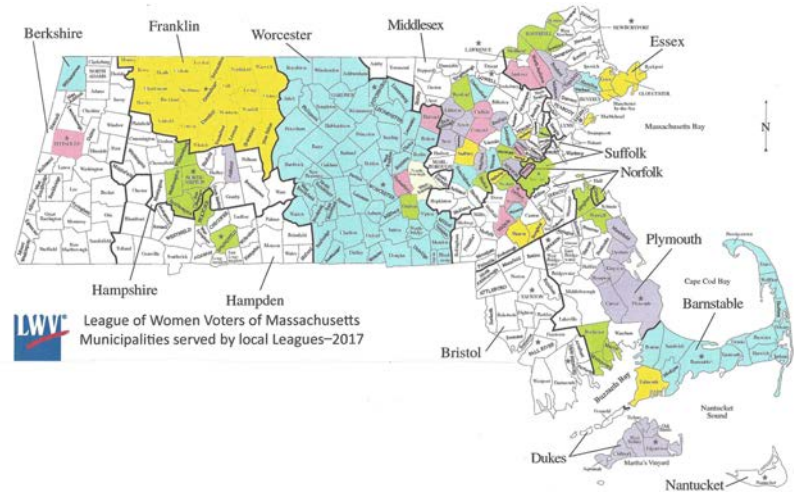
Membership

Steady growth of engaged members



Membership

- Number of local Leagues = 47 spread around the state
- Framingham and Salem have been recognized as new Leagues
- Other units in Springfield, Central Berkshire, Greater Lowell; Cambridge forming as unit within Boston LWV; interest from other areas



Voter Engagement – Fall 2019

- Local leagues in cities offering many candidate forums to educate voters for preliminary and general elections
- LWVMA collaborated with the Haitian American Chamber of Commerce of Massachusetts to host a Candidates Forum in Brockton
- Opportunities with LWVMA and local Leagues to register, engage and educate voters



Environmental Action and Advocacy Committee

- **Climate Action Strike** –
September 20 – volunteers tabled
to support youth action and
register voters




- Join us for **webinar** on
Nov. 6, featuring
Audrey Schulman and
Zeyneb Magavi from
HEET, and Sen.
Cynthia Creem,
FUTURE Bill Senate
Sponsor

LWVMA Climate and Energy Solutions Series Webinar

Pipeline to the FUTURE

Delivering Safe, Renewable Geothermal
Energy to Massachusetts



Wednesday, November 6
2:00 - 3:00 pm

Nominating Committee

- Staggered term by-laws enacted at Convention
- Several Board members will leave the Board in June 2020
- Looking for new members to join our team
- Nominating Committee beginning their work
- Wendy Manz, Jean Cherdack, Sharon McCarthy plus two Board members to be appointed



Fall Appeal and Phonathon

- Fall Appeal – through October 31
 - Donations before that date benefit local Leagues too
- Phonathon follows – local League members call their own members or other League members throughout the state
 - Leagues making the calls share in the donations
 - Interested? Contact Brynne Gorman



Social Media and 100 Reasons Videos

- Share your League's work and successes on social media
- #MyLWVVoice
- Never too late to record a video to add to our 100 Reasons Why I Joined the League



2019 Council

The Power of Transformation

- ✧ 99 Years of the Power of Women
- ✧ Power of Culture Change
- ✧ Power of Our Story
- ✧ Power of Relationships
- ✧ Sustaining Our Personal Power
- ✧ Amplifying Our Power
- ✧ Exercising Our Power
- ✧ Protecting Our Power
- ✧ Enhancing Our Power
- ✧ Celebrating Our Power
- ✧ Building Future Power



**PEOPLE
POWERED.** 
FAIR MAPS™

LWVUS National Campaign

- Address redistricting on a state by state basis
- Result of the SCOTUS *Rucho* decision
- All fifty states and the District of Columbia have signed on
- Each state will develop a strategy and approach to fit their state's needs
- LWVUS will provide resources, training, materials, and pass through funds



LWVMA Campaign Goals

- Work in our communities and across the Commonwealth to ensure a complete count for the 2020 Census
- Ensure the 2021 redistricting in Massachusetts is transparent process and includes public participation
- Advocate for passage of key federal legislation to ensure fair maps are drawn



How Will We Do Our Work

- Build a campaign—plan, act, learn, repeat
 - Build power towards our goal
 - Be accountable to deliver our plan
 - Keep equity at the heart of what we do
 - Assess: is this enough to win?
- Work with partners/build coalitions
- Build new capabilities—to use now and in the future



2020 Census Complete Count

- LWVMA:
 - 2020 Census Complete Toolkit (Nov/Dec 2019)
 - Identify statewide partners (Nov/Dec 2019)
 - Participate in actions to promote participation (Nov 2019 to Apr 2020)
- Local Leagues:
 - Organize local League 2020 Census Committees
 - Set goals, report results, share wins, learnings, issues
 - Work with local partners

*A complete count in all Massachusetts communities
impacts all of us!*

2021 Redistricting

- Advocate with MA Legislative leaders to ensure open process and public participation
- Attend and report on meetings held around the state
- Build or tap into existing coalitions to ensure an equitable and inclusive process
- Action steps:
 - Research status of 2021 redistricting process
 - Conduct webinars for League members and partners (January-February, 2020)



Federal Legislative Fix

- Advocate for key federal legislation:
 - Voting Right Act restoration
 - For the People Act
 - DC Statehood
 - Indian American Voting Rights Act
- Educate the public on how these acts protect all of our voting rights



How can you be involved?

- Ideas
 - On how to achieve goals
 - What would you or local League find helpful
 - Ideas for partners
- Volunteers
 - 2020 Census Complete Count
 - Ensure open process for MA redistricting
 - Advocate for federal fixes

